

INVITATION



November 1st Tuinbouw Digitaal, Greenport Digital Community organises the first international forum on information management in the supply chain of flowers and plants, fruit and vegetables and flower bulbs.

SPEAKERS

- 1 Prof. Dr. Bernd Haller** - MD EHI Retail Institute and President of EuroShop
"The importance of new technologies and standardization in Horticultural Supply Chain from the retailer's view"
- 2 Bert Buis** - Advisor Florecom "Product Identification critical precondition for effective Flowers & Plants Supply Chain"
- 3 Henk van Dijk** - Royal Fruitmasters, Chair Frug I Com Working Group CTM Cultivation "Information from grower to retailer; a new global standard"

1-4
november 2011
in Amsterdam



We will be pleased to receive you from **10.00 AM** in **room 107**. The programme will start at 10.30 AM and will be concluded from 12.30 AM on with a networking lunch and a visit to the Supply Chain Demo Theater.

You can subscribe using the following email address: tuinbouwdigitaal@tuinbouw.nl

